## ADVISORY CAPITAL BROKER TRAINING





**ABOUT US** The Advisory Capital Broker Training Program is a training arm of the Advisory Capital Funding Group. It is our intent to train and grow ethical brokers in the field of Commercial Capital. The Advisory Capital Funding Group is a globally recognized industry leader in non-bank capital financing to clients and investors both domestically and internationally.





# FEATURED AND PUBLISHED





Google News

# CNBC Daily Herald

# 

Generate Leads

**Qualify Your** Lead Through **Our Funding** Scenario Tool™ **Submit** 

Required Criteria Through Your **Private Portal**  **Monitor Your** Leads In Our CRM

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**Our Team** Processes Your Loan Through Closing

5

The Lender **Funds** The Financing Request

6

Receive 100% Of Your Commission!

## KEY BENEFITS TO OUR PROGRAM







#### KEY BENEFITS TO WORKING WITH US



### Unlimited Income Potential

We teach you how to start and grow your business in the Commercial Capital field. You control the amount of time you want to spend, finance areas of focus, and the type of deals you wish to pursue.



#### Your Own Loan Processing Team

Our staff locates the lender and processes the loan through closing. Once you qualify your lead, we take care of the rest for you. This saves you hours of paperwork, phone calls, and staffing needs.



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### Keep 100% of Your Commission

There is no need for you to forfeit your hard earned commission. Many brokers only keep a fraction of their commission or you have to spend thousands on a processing staff. We take care of everything for you while you focus on growing your business.

# WHAT YOU<br/>CAN OFFERHelp your clients find capital from as little as \$1,000<br/>to over \$600,000,000+



#### EQUIPMENT FINANCING & LEASING

ACCOUNTS RECEIVABLE & ASSET-BASED FINANCING





#### MERCHANT CASH ADVANCES

UNSECURED LINES OF CREDIT



SBA Lending ANCILLARY OFFERINGS

# INCLUDED IN EVERY PACKAGE

- 3-day Broker Training Course
- Course materials for personal use
- Continued access to our learning platform for the lifecycle of your business
- Access and relationships with over 70+ lenders.
- Free one-year membership to the AACFB.
- Offer 100+ financial facilities, 50+ financing types, and 6000+ funding scenarios from our lenders and funding partners



# INCLUDED IN EVERY PACKAGE

- Challenging leads submitted through our "Last Chance" transaction software platform to a marketplace of 5000+ lenders
- 250 customized and hand-picked leads with a 1on-1 database consultation
- Ongoing master content for your social media and blog accounts to download and post
- Access to our proprietary funding scenario software with 6000+ funding scenarios
- Access to our loan processing staff for the entire lifecycle of your business





# INCLUDED IN EVERY PACKAGE

- Associate LinkedIn profile to Advisory Capital Funding Group
- Download or receive licensing to deal processing spreadsheets and software
- 250 Business Cards with permission to use "subsidiary of" annotation
- Own broker portal in our CRM and clients also get their own personal portal
- Certificate of Completion as a Commercial Capital Broker.





# PACKAGES

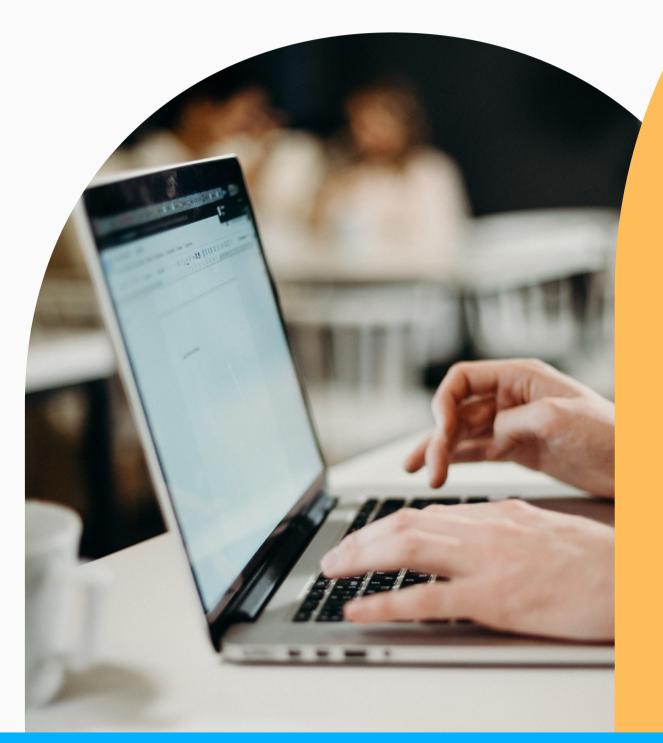


# Entrepreneur \$9,995



✓ All you need to start your own business.  $\checkmark$  Everything previously listed is included. Quickly become independent and build your business, website, and network organically. Ongoing 1-on-1 support from our entire staff.

# PACKAGES



- ✓ All features listed above and in the Entrepreneur Package.
- ✓ Custom logo design with unlimited revisions and full.
- ✓ White-labeled custom domain with your desired web address. ✓ 2 e-mail account mailboxes with your custom domain name with five years of support and maintenance.
- ✓ Custom-built website with hosting, maintenance, and full administration for five years.
- ✓ Fully optimized SEO rollout plan and maintenance to be found on search engine websites.
- ✓ 500 customized and hand-picked leads with a 1-on-1 database consultation.
- ✓ 500 Business cards.

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### Premium \$14,995

✓ Full social media creation, administration, and management with fresh content for blog and e-mail marketing for five years

# AMERICAN ASSOCIATION OF COMMERCIAL FINANCE BROKERS

The American Association of Commercial Finance Brokers (AACFB) is the premier trade association empowering independent commercial finance professionals and their funding source partners.

The AACFB represents the expanding interests of its growing membership by providing best practice education and funding partner networks while promoting a culture of ethics.



## AMERICAN **ASSOCIATION OF COMMERCIAL FINANCE** BROKERS

## KNOW MORE ABOUT AACB'S BENEFITS

For nearly 30 years, as the only association formed by brokers for brokers, the American Association of Commercial Finance Brokers ("AACFB") continues to make every effort to deliver to our members the most useful member benefits program in the industry. Your membership pays for itself; even if you use only a few of these benefits.





## SAMPLE WEBSITE TEMPLATES

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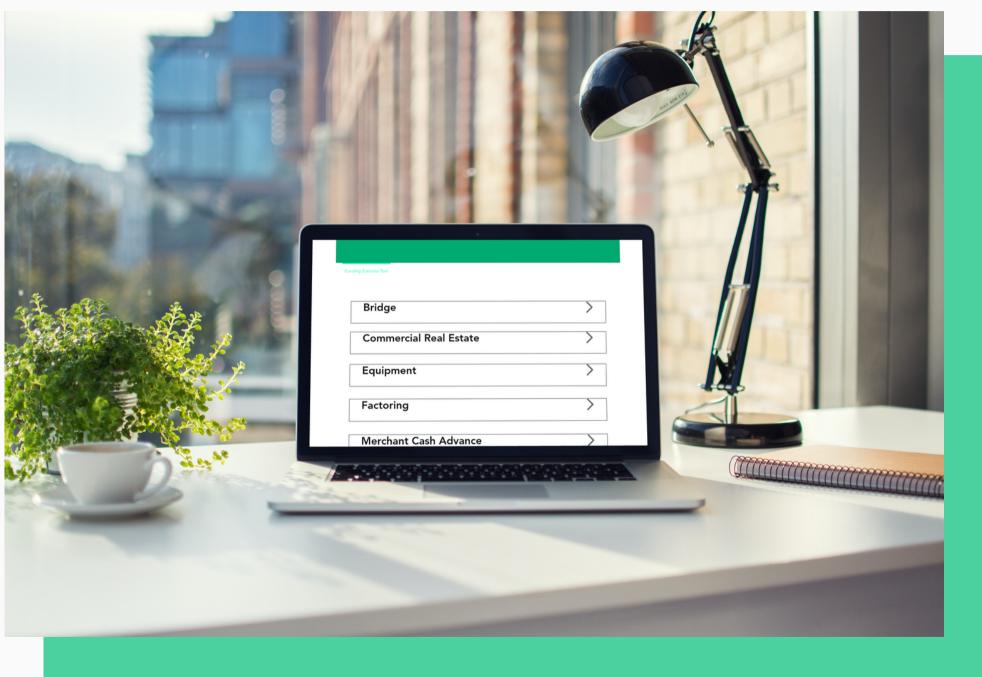
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# PROPRIETARY FUNDING SCENARIO SOFTWARE

Get access to our proprietary funding scenario software! Easily match your client's needs with multiple lending criteria and deliver funding solutions fast. Forget about scrolling through pages and pages of information just to get lenders' details up. We're here to make your transactions simpler to deal with.





### **MEET A FEW OF THE TEAM MEMBERS WHO WILL HELP** YOU AS YOU ENTER OUR PROGRAM



**Kassey** Loan Processing

Lara Loan Processing PPC & Onboarding Marianne



## Loan Processing

Alex Training & Lender Relations

### MEET A FEW OF THE TEAM MEMBERS WHO WILL HELP YOU AS YOU ENTER OUR PROGRAM



**Rickey** Software & Solutions Management

**Otto** Graphic Design & Branding **Sarah** Corporate Controller



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**Becky** General Counsel

### MEET A FEW OF THE TEAM MEMBERS WHO WILL HELP YOU AS YOU ENTER OUR PROGRAM



#### Karen Lead Management

**Chloe** Copy & Content Management



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**April** Social Media Manager

# LET'S KEEP IN TOUCH AND WORK TOGETHER



### Headquarters

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